

# What is 100% Giving, Anyway?

If you're scratching your head, you're not alone. Even long-time members are a bit confused. And that's simply because it has evolved significantly over the years.

## 100% PROGRAM GIVING HISTORY.

In 1955 the membership pledged to fund a Living Endowment with small gifts from each member. The idea was that while we did not have a large pot of money with which to begin a true endowment, members were willing to work Shoulders Together to give the Scholarships for Therapists Program the same amount of money it would have earned in interest. And our generous members have honored their pledge for over six decades. We no longer refer to it as the Living Endowment (instead it's the Scholarships for Therapists Permanent Fund) but the legacy of visionary leaders and members' gifts over time is more than \$8.9 million dollars of educational scholarships granted to more than 15,500 therapy students.

## HOW IT WORKS TODAY.

Annually, before the end of March, your chapter Treasurer will receive a 100% Giving Letter where you will be advised of your Program Giving Goal. The goal is chapter membership as of the February 28 Blue Chip Report times \$40 per member. For example: If your chapter's February 28 membership is ten members; ten members times \$40 equals a \$400 Program Giving Goal for your chapter.

Your chapter's total Program Giving to each National Program is reported and calculated from both member gifts and chapter gifts to the individual National Programs: Scholars, Cornerstone and Amtryke. After receiving your letter and prior to the end of the AMBUCS year (May 31), additional contributions can be designated to support any or all three Nationwide Programs in order for your chapter to reach its goal.

For each of the three programs for which the chapter reaches its 100% Program Giving Goal, it receives a 100% Program Giving banner patch and corresponding points on the 4th Quarter Scorecard. When your total contributions reach an average of \$40 per member for a program, you will receive 40 scorecard points. If the average exceeds \$40 per member in a program, you will receive one bonus point for each average whole dollar over \$40. If a chapter reaches the 100% Program Giving Goal for each of the three programs, there is a 100-point bonus on the Scorecard. Like the Scorecard and the Awards Program, participation is entirely voluntary.

*Please Note: No portion of any donation to National AMBUCS (even a general donation) or to its programs goes to operations or administration unless specifically designated for that use by its donor.*

## SHOW ME THE MONEY! YOUR Achievements Through Participation in Nationwide Programs.

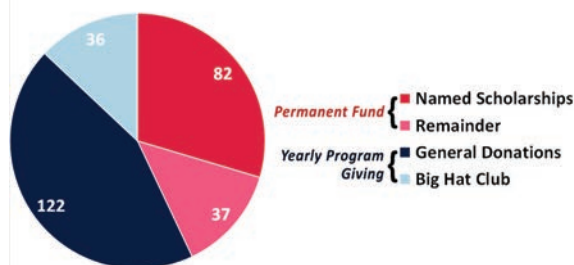
**Scholarships for Therapists Program** – Monies tabulated in this section of your chapter's 100% Giving Letter include member or chapter gifts to the program. It also includes participation in the William L White elite giving society (\$1,000), amounts given to achieve a Named Scholarship (\$10,000), honorariums/memorials and region and national Big Hat gifts.

One therapist has an impact on countless lives during her career. The professions, however, continue to require even more education and the cost continues to rise. As a result, there continues to be a shortage of clinical practitioners. Now more than ever, we must remain committed to providing education opportunities for future therapists.

Gifts given to the Scholars Program are used to support graduate students who are pursuing degrees in physical or occupational therapy, speech language pathology or hearing audiology. General gifts (including 100% Giving) are fully awarded in the next scholarship cycle, while only a small portion of gifts to the Permanent Fund are awarded each year, to ensure an ongoing program.

### SCHOLARSHIPS FOR THERAPISTS

Scholarships = 277



Dollars = \$196,150

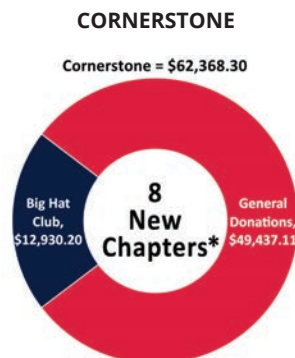


Can we help even more people this year?  
Your chance to make a difference should have  
already landed in your treasurer's mailbox!

**Cornerstone Program** – Monies tabulated in this section include member or chapter gifts to the program, the Chapter Advocates elite giving society (\$1,000), given to achieve a Named Chapter Founding Gift (\$10,000), honorariums/memorials and region and national Big Hat gifts.

Our founder, William L. White, sold turpentine cups to establish the first AMBUCS club in Birmingham, Alabama. Founding each new chapter requires a financial investment. Cultivating and supporting new chapters continues to be a priority of our organization, and Cornerstone allows us to do just that. Imagine the impact your chapter has had on your city, county and state. It isn't just the people you've served through our mission; it's the way your chapter has enriched and inspired your community. That wouldn't have happened without Cornerstone. Cornerstone is, well, the cornerstone of our nonprofit; the stone on which every other stone is based. Cornerstone is you; it's your neighboring chapters; and all chapters across the country who stand Shoulders Together.

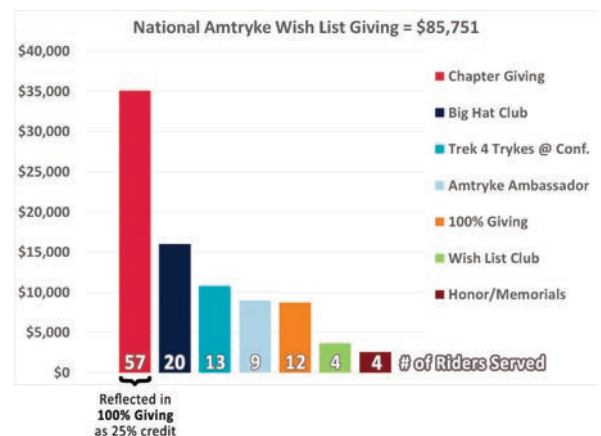
Gifts given to the Cornerstone Program fund the fees to register the new chapter in its state and many things that often aren't considered such as pins, membership cards, printed permanent documents and other miscellaneous expenses. Cornerstone provides funds for travel and training to start and support the new chapter, the 10-for-10 promotion that teaches them to fundraise, members' National dues for the first two quarters, free National conference registration and one night lodging for the chartering chapter president.



\* 8 new chapters built with these funds since May 31, 2018.

**Amtryke Program** – Monies tabulated in this section include member or chapter gifts to the program including participation in Wish List Club, the Amtryke Ambassador elite giving society (\$1,000), amounts given to achieve a Named Amtryke Endowment (\$10,000), honorariums/memorials and region and national Big Hat gifts. This section also includes a credit of 25% of chapter Amtryke purchases. Because it is a credit, these are never 'real' funds that go to assist a program but serve only as an additional benefit to chapters.

Gifts given to the Amtryke Program fund Amtrykes for children, Veterans and other adults who are waiting on the National Wish List. If a rider doesn't have one of our 162 chapters to fundraise for them, their request for Amtryke assistance is submitted to the AMBUCS Resource Center. There are still many areas of the country not served by a chapter which is why, on average, the National Wish List receives 50 new applications each month. Many of our recipients enjoy riding for the first time in their lives because of these gifts to the program.



Note: Graph shows member/chapter National Wish List giving. The Wish List is also supported by (non-member) individual donors, foundations and corporations. Support from these 'outside' donors equals \$158,452.87.

If we added a column to the graph above reflecting the amount of money chapters spent to give away Amtrykes in their own communities (\$2,002,377.40) it would be more than 57 times the size of the red bar; that's about 9.5 feet high. What an incredible accomplishment!